ALLISON PARTIN

UX - UI DESIGNER | PRODUCT DESIGNER | UX WRITER

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User-focused UX / UI Designer with 3+ years of experience crafting intuitive digital experiences through user research, testing, and iterative design. Skilled in Figma, HTML / CSS, and Agile workflows. Adept at collaborating with cross-functional teams to deliver accessible, user-centered products that align with business goals.

TECHNICAL SKILLS

- **Design Tools:** Figma, Adobe XD, Sketch, Photoshop, Lucidchart, Wordpress, Balsamiq, InVision Studio
- **UX Skills**: user research, usability testing, prototyping, wireframing, accessibility (WCAG AA, WCAG AAA) content strategy, design systems, google analytics, dynatrace
- **Development:** HTML, CSS
- **Workflow:** Agile, JIRA, Asana, Microsoft Teams, Slack, Google Suite
- **Other:** SEO testing, UX writing, Survey design, Microstrategy

PROFESSIONAL EXPERIENCE

UX Designer *(Remote)*   **Phoenix Contact • Dec 2022 - Present**

- Conduct user research for internal and external B2B website audiences
- Collaborate with developers and product managers in Agile sprints using JIRA and Asana
- Design and optimized 20+ web pages using UX principles and tools (ex: Figma, Adobe XD)
- Developed responsive high-fidelity wireframes and prototypes for desktop, tablet, and mobile platforms
- Conducted accessibility audits on web pages to improve user experience for all users
- Improved usability through A/B testing and user feedback integration

UX Writing Intern *(Remote)*   **Phoenix Contact • Jan 2022 - Dec 2022**

- Created microcopy for design system and bug tickets
- Supported UX design with research plans and content testing
- Promoted to UX designer based on performance

Communications & Customer Experience Intern *(Remote)*   **Red Hat • May 2022 - Aug 2022**

- Led redesign of internal Customer & Partner Experience website with a ux-centered approach
- Conducted surveys to improve internal workflows and communication
- Designed graphics and content using various design tools (ex: LucidChart, Figma, Adobe Suite)
- Presented findings to cross-functional teams

Lead UX Design Intern   **TechTown Detroit • Jan 2022 - Jan 2023**
- Managed team of students building a design system for TechTown clients including Wilson Adaptive Technologies, Bricklayr, and HoneyCure
- Led UX redesign of Wilson Adaptive Technologies website and managed maintenance
- Solved design challenges and trained team members on UX practices

Writing & Research Intern *(Remote)*   **International Coaching Federation • Sept 2021 - Dec 2021**
- Researched, wrote, and edited web and video content aligned with the organization's goals
- Produced high-quality copy under deadlines with focus on clarity and engagement

Counter Sales Manager   **Tony Cannoli Sweets & Eats • Oct 2018 - Sept 2023**
- Answered customer questions about products and services, helped located merchandise, and promote key items.
- Built customer loyalty and retention by delivering excellent and personalized shopping and ordering experiences.
- Managed counter sales employees and solved any issues that may have occurred with both employees and customers.

EDUCATION

B.A. in English   **Wayne State University • 2022**
Minor: Environmental Science, Professional Writing, Humanities
- Relevant coursework: Theoretical Approaches to Technical and Professional Writing, Topics in Rhetoric, Writing Directed Study: Technical and Professional Writing
- NCUR Conference Presenter (2021)
- Scholarships: Villavasso Memorial, Marion K. Ringe Endowed

High School Diploma   **Roosevelt High School • 2015**
- Memberships: Science Olympiad, NHS
- Graduated Suma Cum Laud within the top 10% of the graduating class

LANGUAGES

- English (Native | C2)
- German (Beginner | A1)

PROJECTS

Portfolio available at apartin14.wixsite.com/website

RECCOMENDATIONS

Reccomendations and references can be found at https://www.linkedin.com/in/allison-partin-003348182/
More information can be given upon request.